

2026

Vail
C O L O R A D O

BIG ideas. **CAPTIVATING** speakers. **UNBEATABLE** setting.

CDLA ANNUAL SUMMER CONFERENCE

July 30 - August 1 | Grand Hyatt

INVITATION TO SPONSORS & EXHIBITORS

The Colorado Defense Lawyers Association (CDLA) Board of Directors is thrilled to invite you to the premier legal gathering in Colorado — our 2026 Annual Summer Conference, taking place July 30–August 1 at the Grand Hyatt Vail. Every year, this event sells out, not just because of the programming, but because of the business, access, and high-value relationship building that only CDLA delivers.

Our sponsors and exhibitors don't just attend this conference, you are part of it. Your presence and partnership are integral to the energy, innovation, and success of the event. That's why this year's experience is designed to maximize live access to members from the moment you arrive.

This packet lays out the complete sponsorship and exhibitor options. Every tier-level sponsorship includes access for up to two representatives to our meals, social events, receptions, and sessions, giving you hours of real, natural conversation time with current and future clients. Want even more impact? Present a breakout or general session or sponsor a high-visibility event and put your brand directly in the spotlight.

Space is extremely limited, as we can only accommodate 55 exhibitor tables, and tables are assigned strictly in order of funds received. No preferences are guaranteed without completed payment, and this event always fills. If you want the strongest positioning, secure your presence early.

This year's Conference Chair, Rosa Derieux, *Bradley J. Schulz & Associates*, is working closely with CDLA's Professionalism & Education Committee to deliver an exceptional experience, with contributions from leaders across Colorado's defense community.

We deeply value your partnership and can't wait to help you connect, be seen, and grow your business at one of the most impactful legal events in the state.

If you have any questions, please contact Glenna Donegan at (303) 946-6659 or glenna@codla.org and follow the conference on Instagram / LinkedIn / Facebook #CDLA2026.

Sincerely,
Rosa Derieux, Vice President, CDLA Board, *Bradley J. Schulz & Associates*
2026 Conference Chair

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ACCOMMODATIONS

The 2026 Conference will be hosted at the Grand Hyatt Vail.

Picture this: after a full day of sessions and networking, you step into your private sanctuary at the **Grand Hyatt Vail**, a place where alpine elegance meets modern comfort. Imagine waking up to the crisp mountain air, sweeping views of Vail Valley, and easy access to world-class hiking, biking, or simply relaxing on the terrace. With top-tier amenities, a warm and attentive staff, and an atmosphere that effortlessly blends luxury and locale, every moment becomes part of the conference experience, not just its backdrop. Stay where inspiration meets tranquility, so your 2026 Annual Conference isn't just a meeting, it's an unforgettable experience.

Room rates starting at \$299++ per night. Please make your reservations before July 8, 2026, to be eligible for the group rate. [Click here to make reservations](#) OR go to codla.org and click on the banner.



TENTATIVE AGENDA

THURSDAY JULY 30	FRIDAY JULY 31	SATURDAY AUGUST 1
9:00 am - 4:00 pm Exhibitor set-up	7:00 am - 8:00 am Networking Breakfast	7:00 am - 8:00 am Networking Breakfast
10:00 am - 4:00 pm Golf Tournament	8:00 am Conference Kick-Off	8:00 am Conference Kick-Off
1:00 pm Guided Bike Trail Ride	8:30 am - 3:40 pm <ul style="list-style-type: none"> General Sessions *Keynote* Substantive Law Breakouts Lunch and Learn 	8:30 am - 3:40 pm <ul style="list-style-type: none"> General Sessions Substantive Law Breakouts Lunch and Learn Raffle
4:00 pm - 6:00 pm New Lawyer Happy Hour		
6:00 pm - 8:30 pm Opening Reception – Gore Creek Terrace	6:00 pm - 9:00 pm Friday Dinner Reception – Zen Garden	4:30 pm - 6:00 pm Farewell Reception – Gore Creek Terrace

REGISTRATION AT-A-GLANCE

Name Badges & Wristbands

Each sponsorship includes two all-access badges for full participation in all CDLA functions and meals. Name badges and wristbands will be distributed:

- **Thursday:** at Gore Creek Terrace opening reception
- **Friday:** at the registration desk in the morning

A name badge and wristband are required to attend all conference sessions, meals, and evening events.

Additional Sponsor Badge

- Need more representatives to support your brand on-site?
- Reserve your additional badges early to avoid last-minute delays at check-in.

Sponsorship: \$1,000 Per Person for All Access Thursday - Saturday

Guest Registrations

Bringing a guest over the age of 17?

Make sure to register them by July 15th so they can join you at all evening social events throughout the conference.

- Includes access to Thursday's Welcome Reception, Friday's Dinner Reception, and Saturday's Farewell Reception.
- Register your guests early to ensure they're included in every evening celebration.

Sponsorship: \$500 each (Evening Events Only)



PLATINUM SPONSOR



General Session Presenting Speaker

(Pending Conference Chair Approval)

Take center stage as the exclusive sponsor of a General Session attended by ~200 civil defense professionals:

- **Lead the Conversation:** Present an approved topic to a captive general-session audience.
- **Prime Branding:** Your company-supplied banner or banner provided by us will display on and around the stage. Please BYO banner, the bigger the better!
- **Extended Exposure:** Bio and hyperlink featured on the CDLA website and on our social media platforms.
- **Industry Authority:** Position your company as an expert in the industry.

Sponsorship: \$15,000
(Base Exhibitor Level Included)

DIAMOND SPONSOR



Breakout Session Presenting Speaker

(RESERVE EARLY: Limit four, pending Conference Chair approval)

Showcase your company's expertise to a focused, highly engaged audience.

- **Direct Engagement:** Deliver an approved, relevant presentation to approximately 15 attendees during a breakout session.
- **Targeted Exposure:** Position your representative as a subject-matter expert in your specialty area.
- **In-Room Branding:** Sponsor-provided banners displayed prominently in the breakout room.
- **Lasting Recognition:** Your company bio and hyperlink featured on the CDLA website, and on our social media platforms.

Sponsorship: \$8,000
(Base Exhibitor Level Included)

DIAMOND SPONSOR



Friday Night Dinner at Zen Garden Exclusive Opportunity – Only Two **ONE** Available!

The biggest social night of the conference can be sponsored by TWO lucky vendors! Treat 350 – 400 guests to an elegant evening under the stars at the Zen Garden.

- **High-Profile Exposure:** Be recognized as one of only two sponsors of the signature Friday dinner.
- **Prominent Branding:** Display your own banner at the entrance and around the reception area.
- **Logo on Every Cocktail:** CDLA provided branded cups and napkins ensure your company is in every guest's hand.
- **Multi-Channel Recognition:** Listed in the conference app, schedule, and all on-site signage.
- **Continued Reach:** Your logo and hyperlink featured on the CDLA website, and on our social media platforms.

Reserve your sponsorship today to own the conference's most-attended evening reception.

Sponsorship: \$8,000 - Two **ONE Sponsorship Available (Base Exhibitor Level Included)**

Friday Night Bourbon Tasting

Set your brand apart during one of the most talked-about evening experiences. As the exclusive sponsor, you'll enjoy:

- **Brand Everywhere:** Your banner and tablecloth at the tasting bar.
- **Logo on Every Sip:** Your logo on napkins and shot glasses provided by CDLA.
- **High Traffic:** Exposure to 350 – 400 attendees and guests.
- **Lasting Visibility:** Recognition in the event app, schedule, and on-site signage.

Sponsorship: \$8,000 (Base Exhibitor Level Included)

SOLD

GOLD SPONSOR



Custom Printed Chair Bands: Maximize Your Exposure with Branding that Stands Out

Own the room with your logo displayed on multiple chairs in the General Session.

- **Front-and-Center Branding:** Your logo printed on chair bands visible from every angle.
- **Maximum Reach:** Up to 100 chair wraps displayed in the high-traffic General Session room.
- **Designed to Pop:** Custom color and design options ensure your logo stands out in photos and video.
- **Strategic Placement:** Captures attention every time attendees take their seats.

Showcase your brand throughout the sessions where key decisions are made.

Sponsorship: \$8,000
(Base Exhibitor Level Included)

Thursday Evening Welcome Reception – Gore Creek Terrace

Exclusive Opportunity – Only Two Available!

Host the conference’s most anticipated social event on the riverside Gore Creek Terrace:

- **High Traffic:** Engage with 300 – 400 attendees and their guests.
- **Prominent Visibility:** Sponsor-provided banners on-site.
- **Brand:** Your logo on napkins and plastic glassware at all bars.
- **Recognition Everywhere:** Featured in the event app, schedules, and materials.

Reserve now to secure your spot as one of only two sponsors of this signature reception.

Sponsorship: \$7,000
(Base Exhibitor Level Included)

SOLD

GOLD SPONSOR



Tote Registration Bag with Your Logo

Put your brand in every attendee's hands, and keep it there long after the conference ends.

- **Every Attendee, Every Day:** Four-color cotton tote bags featuring your logo given to all registrants.
- **Enduring Reach:** Bags continue to promote your brand at grocery stores, gyms, and commutes well beyond the conference.
- **Marketing Insert:** Include flyers or swag inside each bag for direct delivery of your message.
- **Visible at Check-In:** Banners and signage at the registration desk for maximum exposure.

Be the sponsor everyone carries home, reserve today.

Sponsorship: \$7,000
 (Base Exhibitor Level Included)

SOLD

Hotel Key Card

Stay top-of-mind every time an attendee opens their hotel door.

- **Constant Visibility:** Your company's logo printed on all ~1,000 key cards distributed at the Grand Hyatt Vail.
- **High-Frequency Impression:** Cards are used multiple times each day by every guest.
- **Premium Placement:** Exposure begins at hotel check-in and lasts through the entire stay.
- **On-Site Branding:** Recognition as the exclusive Key Card Sponsor in the conference app and schedule.

Lock in this premium, high-visibility opportunity before it's gone.

Sponsorship: \$7,000
 (Base Exhibitor Level Included)

SILVER SPONSOR



Sponsor the Thursday New Lawyer Happy Hour at Topgolf Swing Suites

Turn casual play into serious connections.

The Topgolf Swing Suite at the Grand Hyatt Vail is a private luxury lounge that gives one sponsor the chance to connect directly with the next generation of Colorado defense attorneys in a relaxed, premium social setting.

- **Exclusive Private Lounge:** One sponsor can secure the Topgolf Swing Suite on-site at the Grand Hyatt Vail.
- **Built-In Entertainment:** Interactive golf and non-golf games in a simulator bay.
- **Food & Beverage Service:** Host new lawyers in style with appetizers, beer and wine.
- **Club Options:** Guests can bring their own clubs or use complimentary men’s and women’s sets provided by the hotel.
- **Targeted Exposure:** Engage with new lawyers (five years or less in practice)
- **Direct Interaction:** Build relationships with emerging talent in the legal community
- **On-Site Branding:** Sponsor recognition at the event and in the conference app

Only one available – Thursday evening only!
Sponsorship: \$6,000
(Base Exhibitor Level Included)

Friday Night Live Band Sponsor

Back by popular demand, Johnny and the Mongrels!

Put your brand center-stage at the conference’s biggest night in the Zen Garden.

- **Stage Presence:** Sponsor-provided banner placed near the stage.
- **On-Mic Recognition:** Band and emcee thank your company at the start of each set with a 30-second welcome from your rep before the first set and after the break(s).
- **Memorable Moment:** One song dedication (“presented by [Your Company]”) during the headliner set.

[Check out Johnny and the Mongrels website here,](#) and secure this exclusive sponsorship before the performance schedule is finalized.

Sponsorship: \$6,500
(Base Exhibitor Level Included)

SILVER SPONSOR



Be the Center of Attention as You Introduce Our Keynote Speaker

Step into the spotlight at the most anticipated moment of the conference.

- **On-Stage Presence:** A company representative delivers a brief 2–3-minute welcome and introduces the keynote speaker.
- **Exclusive Recognition:** Company name displayed alongside the keynote session in the agenda, app, and signage.
- **Audience Reach:** Direct exposure to the full General Session audience during a marquee event.

Reserve this high-profile role and make a lasting impression before the keynote begins.

Sponsorship: \$6,000
(Base Exhibitor Level Included)

Saturday Night Closing Reception – Gore Creek Terrace

Exclusive Opportunity - Only Two Available!

Close the conference in style at the Gore Creek Terrace, featuring a hosted happy hour with beer, wine, and hors d’oeuvres.

- **Engage in a Relaxed Atmosphere:** Network with 300+ attendees as they unwind after a full day of sessions.
- **Prime Visibility:** Sponsor-provided banners prominently displayed throughout the venue.
- **Brand on Every Toast:** Your logo on cocktail cups and napkins provided by CDLA.
- **Event-Wide Recognition:** Highlighted in the app, schedule, and event signage. **Extended Presence:** Your logo and hyperlink featured on the CDLA website even after the conference.

Secure this highly visible closing event and make your brand the last impression attendees take home.

Sponsorship: \$6,000 - Two Sponsorships Available
(Base Exhibitor Level Included)

SILVER SPONSOR



**Branded Koozies & Cups for Beer and Wine:
 Keep Drinks Cool and Your Brand Hot
 Make Every Sip a Logo Impression**

A functional giveaway that keeps drinks cool and your logo front-and-center.

- **Logo in Every Hand:** Custom branded koozies and reusable cups provided at bars and receptions.
- **Practical & Memorable:** Attendees take them home for continued brand impressions.
- **High-Traffic Exposure:** Recognized in the conference app, posters, and schedule.
- **Multiple Impressions:** Visible at every social function where beverages are served.

Sponsor branded koozies and cups to make your logo part of every celebration.

Sponsorship: \$ 6,000
(Base Exhibitor Level Included)

Wi-Fi Sponsor

Connect with every attendee, literally:

- **Custom Network Name:** Feature your company name as the login name.
- **Password Recognition:** Chosen by your company and visible throughout the event.
- **Continuous Exposure:** Displayed in the hotel, conference center, and app.
- **Daily Engagement:** Company name seen each time an attendee logs in.

Sponsorship: \$6,000
(Base Exhibitor Level Included)

BRONZE SPONSOR



Lunch-And-Learn Sponsor (Both Days)

Get your brand in front of the lunchtime crowd during Case Law & Legislative Updates attended by ~250 professionals.

- **Lunch-Time Spotlight:** Sponsor will be personally thanked by presenters during the session.
- **Logo on Every Box Lunch:** Custom stickers with your logo on each lunch provided to attendees.
- **Integrated Recognition:** Featured in all conference materials, event app, and schedules.
- **High-Impact Touchpoint:** Align your company with continuing education and professional growth.

Sponsorship: \$6,000
(Base Exhibitor Level Included)

Breakfast Sponsor (Both Days)

Start the conference day off right with your brand tied to everyone’s morning boost.

- **Reach Every Attendee:** Over 300 attendees served breakfast daily.
- **Top-of-Day Recognition:** Brand featured in conference app, signage, and schedule.
- **Positive Association:** Connect your company to the first meal of each day, setting a welcoming tone.
- **Visibility:** Recognition at banquet stations.

Sponsorship: \$5,000
(Base Exhibitor Level Included)

BRONZE SPONSOR



Brain Cell Rejuvenation Break Sponsor (All Breaks)

Keep participants energized during CLE sessions with branded snack breaks.

- **Branded Break Areas:** Prominent signage at refreshment stations during all breaks.
- **Memorable Treats:** Ice-cream sandwiches, snacks, and soft drinks provided to keep energy levels up.
- **Consistent Recognition:** Featured in the event app, schedules, and signage.
- **Friendly Visibility:** Associate your brand with much-appreciated “brain fuel.”

Sponsor the refreshment breaks and keep attendees coming back for more.

Sponsorship: \$5,000
(Base Exhibitor Level Included)

Health Benefits of Oxygen Therapy

A unique wellness-focused experience that helps attendees feel their best at altitude (8,150 ft).

- **Practical Service:** Oxygen therapy stations available right at your sponsor table.
- **Wellness Connection:** Align your brand with health, energy recovery, and stress reduction.
- **Memorable & Useful:** Stand out by offering a service everyone will talk about.
- **Integrated Visibility:** Recognition in the app, schedules, and signage near your oxygen therapy station.

Become the sponsor attendees thank for feeling better in the mountains.

Sponsorship: \$5,000
(Base Exhibitor Level Included)

BRONZE SPONSOR



Karaoke

Bring the fun to life with an evening of music, laughter, and unforgettable moments.

- **Interactive Engagement:** Sponsor recognized in the app and on event posters during the lively karaoke session.
- **Memorable Branding:** Attendees associate your company with a high-energy, laughter-filled evening.
- **High-Traffic Social Spot:** Perfect exposure for guests mingling off-the-clock in a relaxed setting.
- **Positive Brand Recall:** Sponsorship ties your brand to one of the most talked-about social activities.

Own the night — sponsor the karaoke party everyone remembers.

Sponsorship: \$5,000
(Base Exhibitor Level Included)



Vinyl Logo Stickers on Mirrors: A Creative Sponsorship Opportunity

A clever, high-impact branding opportunity in high-traffic locations.

- **Prime Visibility:** Custom removable vinyl logo stickers placed on mirrors throughout the venue.
- **Frequent Impressions:** Seen repeatedly in restrooms, changing areas, and common spaces.
- **Clean & Customizable:** Stickers designed to fit your brand while remaining surface-safe and removable.
- **High-Traffic Exposure:** Perfect for subtle but powerful brand reinforcement.

Capture attention in unexpected places with this creative sponsorship.

Sponsorship: \$4,000 (one only)
(Base Exhibitor Level Included)

BRONZE SPONSOR



Premier Banner Placement

Make your brand impossible to miss with prime banner placement in the General Session area, where all attendees gather for keynote speeches, CLE programs, and major events. BYO banner for display.

- **Front-and-Center Exposure:** Your banner displayed in the high-traffic General Session space for the entire conference.
- **Continuous Presence:** Your logo remains in view during all high-profile events, including keynotes and panel discussions.
- **Cost-Effective Impact:** A simple, high-return way to keep your brand front of mind with attendees.

Reserve your Premier Banner Placement to keep your brand at the heart of the conference.

Sponsorship: \$4,500
(Base Exhibitor Level Included)

Base Exhibitor

Make your company part of the action in the heart of the conference. The Base Exhibitor package gives you direct access to attendees as they move between sessions, meals, and networking breaks.

- **Prime Location:** Exhibitor tables placed along the main pathway to all sessions for maximum visibility and traffic.
- **Constant Interaction:** Engage with attorneys and decision-makers throughout the day.
- **Showcase Your Brand:** Display signage, distribute company swag, and exchange business cards to create lasting impressions.
- **Networking Advantage:** Take advantage of CDLA's social functions by inviting attendees to visit your table for follow-up conversations.
- **Relationship Builder:** Turn casual booth interactions into meaningful business connections.

What's Included

- One 6' draped exhibitor table with two chairs
- Two all-access badges (includes meals, sessions, and evening receptions)
- Listing in the CDLA conference app and schedule
- Your company bio and logo on the CDLA website
- Listing of attendees pre- and post-conference
- Complimentary electricity

Secure your exhibitor space early to maximize your exposure during the conference.

Sponsorship: \$3,000

A'LA CARTE



Lanyard Sponsorship

Put your logo on the lanyard every attendee wears all day, every day.

- **High-Visibility Branding:** Over 400 lanyards distributed to attendees, guests, and sponsors.
- **Continuous Exposure:** Your logo visible at all sessions, meals, and receptions.
- **Long-Lasting Impressions:** Many attendees keep their lanyards after the event as a keepsake.
- **Exclusive Reach:** Only one sponsor, so your brand gets 100% of the visibility.

Be the name everyone wears around their neck.

Sponsorship: \$4,500



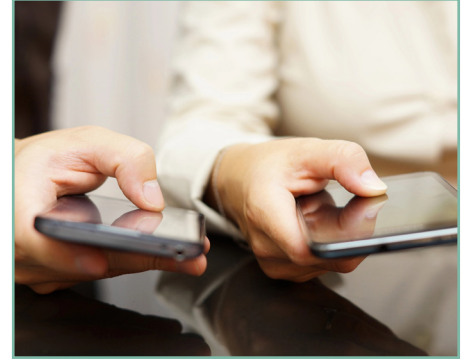
Coffee Station Sponsorship

Fuel attendees throughout the day with your branded coffee cups.

- **Brand on Every Cup:** Logo printed on all disposable cups provided at coffee stations.
- **High-Traffic Touchpoint:** Multiple coffee stations in common areas ensure constant exposure.
- **Daily Engagement:** Keeps your brand visible every morning and during afternoon refills.
- **Positive Association:** Tie your name to the pick-me-up everyone needs.

Claim your spot as the sponsor behind every attendee's caffeine boost.

Sponsorship: \$4,000
Two ONE Sponsorship Available



Push Notification via the CDLA Event App Sponsorship

Four Notifications – Two per Day

Send custom messages directly to all attendees during the conference.

- **Direct Engagement:** Promote booth visits, raffles, or new product launches through app alerts.
- **Flexible Messaging:** Example: "Visit [Sponsor] at Booth #X for a demo and a chance to win!".
- **High Open-Rate:** Notifications appear on attendees' phones, tablets, and the event app feed.
- **Cost-Effective Reach:** Ideal for driving same-day traffic to your exhibit or sponsored event.

Book early to schedule your push notifications for prime time.

Sponsorship: \$1,000

GOLF SPONSORSHIPS



Golf Tournament

We're currently in negotiations with several great options: Red Sky, Vail Golf Club, and Eagle Vail. We'll confirm the final venue soon, but be sure to check out the open sponsorship opportunities for this popular event!



Golf Box Lunch Sponsors

Make your brand part of every player's lunch break:

- **Logo on Every Lunch:** Branded logos on each boxed lunch distributed to players.
- **Extra Face Time:** Opportunity to set up a table on a hole to meet golfers directly.
- **Memorable Impression:** Combine visibility with a much-appreciated refreshment.

Pair your brand with the mid-day meal every golfer enjoys.

Sponsorship: \$1,500



Beverage Cart Sponsorship

Keep the drinks flowing — and your brand rolling with them.

- **Mobile Branding:** Logo featured on the beverage cart serving players on the course.
- **Continuous Exposure:** Visibility throughout the tournament as the cart makes rounds.
- **Positive Connection:** Sponsor everyone's favorite service on the course.

Grab this fan-favorite sponsorship before it sells out.

Sponsorship: \$750

GOLF SPONSORSHIPS



Post Golf Tournament Happy Hour

Keep the drinks flowing and your brand rolling with them.

- **Mobile Branding:** Logo featured on the beverage cart serving players on the course.
- **Continuous Exposure:** Visibility throughout the tournament as the cart makes rounds.
- **Positive Connection:** Sponsor everyone’s favorite service on the course.

Grab this fan-favorite sponsorship before it sells out.

Sponsorship: \$750

Golf Hole Sponsorship

Put your brand right on the course:

- **One-on-One Networking:** Staff a table at your sponsored hole to chat with players.
- **Lasting Brand Touch:** Hand out swag or refreshments as golfers pass.
- **Exclusive Setting:** Engage with member golfers in a relaxed environment.

Sponsorship: \$600



HUB'S PUB | CDLA FOUNDATION RAFFLE

CDLA Foundation was created to raise funds for worthy charities and causes and serve the Colorado community on behalf of our membership. Each year at the Annual Conference, we hold a "Hub's Pub" event/raffle in honor of Daniel M. Hubbard, a former incoming board president who passed away after suffering a cardiac incident while riding his bicycle home from work. The money raised at Hub's Pub is used to fund the Foundation in memory of Dan and his passion for cycling. A portion of the proceeds is used to donate bicycles to Children's Hospital and also support children served through Adams, Broomfield, and Jefferson County Court Appointed Special Advocates (CASA).

SINCE ITS INCEPTION, THE HUB'S PUB EVENT HAS DONATED 386 BICYCLES AND RAISED OVER \$183,622.

Additional funds are donated to various causes including:

- Alzheimer's Association
- The Blue Bench
- Covered Colorado
- Craig Hospital
- Florence Crittenton Services
- Food Bank of the Rockies
- The Gathering Place
- Habitat for Humanity
- Jessie's Heart
- Law School...Yes We Can
- Learn Your Rights in Colorado (LYRIC)
- Leukemia Foundation
- Marshall Fire
- Mountain Resource Center
- Pedal for Possible
- Project C.U.R.E.
- Tamaya Horse Rescue

To support the purchase of raffle items, please refer to the contribution option at the bottom of the registration form.

Please contact Glenna glenna@codla.org for suggestions and thank you in advance for your support!





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CDLA ANNUAL SUMMER CONFERENCE
July 30 - Aug 1 | Grand Hyatt

Search #CDLA2026
to follow the fun!



ADDITIONAL SPONSORSHIP & EXHIBITOR INFO

Exhibitor Location Selection

Exhibitor location selection will occur in July of 2026. Selection is based first upon total dollars spent on overall sponsorships. Therefore, those exhibitors which purchase greater than a base exhibitor sponsorship will make their selections first, in order of highest sponsorship amounts. Following those selections, at least two weeks prior to the conference, a layout of the exhibitor area will be provided and each sponsor will be asked to indicate their top three placement choices. Tables will then be assigned, based on those placement choices, in the order that registration payment was received. Your table will be labeled and ready for you when you arrive at the hotel conference center.

Payments, Cancellations & Refunds

All written applications must be received with full payment to be processed. All cancellations and requests for refunds must be made in writing to CDLA. Cancellations postmarked on or before July 1, 2026 will receive a refund, less a \$250 processing fee. No refunds will be made after July 15, 2026. Rest assured, if the "live" Conference is canceled, you will have to opportunity to participate virtually at a reduced cost or refund 100% of your money.

Other Information

The conference will be held in the Grand Hyatt Vail. Access is Thursday, July 30st from 9:00 am to 4:00 pm. Your table will be ready with your name on it when you arrive. We will have approximately 50 exhibitors / sponsors, and space will be at a premium. Please do what you can to limit your space to NO MORE than the 6' x 18" table we will be providing.

As noted above, if you are bringing a guest, he/she must also be registered and may only attend the evening events, at a cost of \$500. In order for us to have time to create badges and obtain wristbands, please let us know the name(s) of your guest(s) and pay the corresponding fee at least one week before the conference. Wristbands will indicate either all-access or evenings only.

CDLA encourages you to hold a business card raffle. Raffle winners will be announced on Saturday, August 1st before the final General Session.

Please note that exhibitor tear down is from 3:00 pm to 4:00 pm on Saturday, August 1st. Rosa Derieux, Conference Chair, has asked that you refrain from breaking down your exhibits prior to that time, as it creates a mess, requiring attendees to navigate the disrupted venue, step over boxes, etc. leading to negative impressions by the attendees. Thank you.

PLEASE FILL OUT THE FORM ON THE FOLLOWING PAGE AND SEND WITH PAYMENT:

BY MAIL: CDLA: 643 Dexter Street, Denver, CO 80220, **FAX:** 925.364.2405.

SCAN + EMAIL: glenna@codla.org. For more information call 303.946.6659 or email glenna@codla.org.

Deadline for brochure logo submission June 1. Send a high-res PDF, PNG, JPG or eps of logo and company bio to glenna@codla.org. We are always happy to discuss other opportunities. Feel free to contact Glenna at (303) 946-6659, and we'll see you in Vail!

HOTEL RESERVATIONS: Go to codla.org.

Once again we thank you for your continued support of the Colorado Defense Lawyers Association!

SPONSORSHIP OPPORTUNITIES CHECK ALL THE APPROPRIATE PACKAGES.

PLATINUM (Table Included)

General Session Presentation \$15,000

DIAMOND (Table Included)

Breakout Session Presentation \$8,000

Friday Night Dinner (2 **ONE** avail.) \$8,000

Friday Night Bourbon Tasting \$8,000

GOLD (Table Included)

Chair Bands \$8,000

Thursday Welcome Reception \$7,000

Cotton Tote Registration Bag \$7,000

Hotel Key Cards \$7,000

SILVER (Table Included)

Thurs. New Lawyer Topgolf Suites \$6,000

Friday Night Live Band \$6,500

Keynote Introduction \$6,000

Saturday Night Closing (2 avail.) \$6,000 ea.

Koozies & Cups \$6,000

Wi-Fi \$6,000

BRONZE (Table Included)

Lunch-and-Learn \$6,000

Breakfast \$5,000

Brain Cell Rejuvenation Break \$5,000

Oxygen Therapy \$5,000

Karaoke \$5,000

Vinyl Logo Stickers \$4,000

Banners \$4,500

Base Exhibitor \$3,000

A'LA CARTE

Lanyard \$4,500

Coffee Station (2 **ONE** avail.) \$4,000 ea.

Push Notifications \$1,000

Additional Sponsor Badge \$1,000 x _____ = _____

Sponsor Guest Registration (evenings) \$500 x _____ = _____

GOLF

Golf Box Lunch \$1,500

Golf Beverage Cart \$750

Post-Golf Happy Hour \$750

Golf Hole Sponsorship \$600

HUB'S PUB DONATION \$

TOTAL \$

Submission of inquiry, registration, or proposal does not guarantee acceptance. All sponsorships, proposals and registrations are subject to CDLA approval. CDLA reserves the right to approve, deny or revoke participation of any exhibitor, member, or attendee, for any reason at its sole discretion, at any time, with or without prior notice.

BUSINESS INFORMATION

Company _____

Address _____

City, State, Zip _____

Website _____

PERSONAL INFORMATION

Name _____

Email / Phone _____

2 ALL-ACCESS BADGES INCLUDED WITH EACH EXHIBITOR/SPONSOR

Badge Name 1 _____

Email Address _____

Badge Name 2 _____

Email Address _____

ADDITIONAL "ALL-ACCESS" WRIST BAND & NAME BADGE (\$1,000 Per Person for All Access Thursday - Saturday)

Badge Name 3 _____

Email Address _____

VENDOR GUEST BADGES—EVENING EVENTS ONLY

Badge Name 1 _____

Badge Name 2 _____

PAYMENT OPTIONS: Pay by Credit Card: Visa, MasterCard or AmEx

Name on Card _____

Number _____

Exp _____

Address of card holder _____

City, State, Zip _____

CSV Code / 4 digit for AMEX

Signature