

JULY 31 TO AUG 2 2025



Colorado Defense Lawyers Association

Annual Conference • Snowmass, Colorado

INVITATION TO SPONSORS & EXHIBITORS

The Colorado Defense Lawyers Association (CDLA) Board of Directors invites you to another inspiring summer conference for its members, this time in scenic Snowmass, Colorado. We are confident that all who attend will find the Conference a rewarding and educational experience, thanks in large part to exhibitors and sponsors like you.

This packet provides detailed information on all sponsorship and exhibitor options. Tier-level sponsorships include access for **up to two** representatives to meals, receptions, presentations, and other offerings at the Conference. You'll also have access to CDLA members for networking opportunities throughout your time in Snowmass. You can enhance visibility by presenting or sponsoring a general or breakout session or sponsoring an event. **The deadline for submitting a proposal for a presentation during a breakout session is February 1, 2025.** Don't miss this opportunity to promote your products and services to attendees from across Colorado. The conference area is restricted to 50 vendor tables this year, so reserve your space as soon as possible. Tables assignments are based on the date of reservation and payment received. No preference will be given unless funds have been received.

As this year's Conference Chair, assisted by Matt Cecil, *Sutton | Booker | P.C.* and Shannon Hughes, *Sutton | Booker | P.C.*, I am committed to presenting an exceptional conference that provides valuable experiences for all attendees.

On behalf of the Board, CDLA appreciates your support and looks forward to working with you to make the 2025 Conference a successful event.

If you have any questions, please contact Glenna Donegan at (303) 946-6659 or glenna@codla.org and follow the conference on our socials #CDLA2025.

Sincerely,
Stephanie Montague, *Hall & Evans, LLC*
2025 Conference Chair

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Colorado Defense Lawyers Association



2025 Annual Conference

July 31 – Aug 2 • Snowmass, Colorado

Search #CDLA2025
to follow the fun!



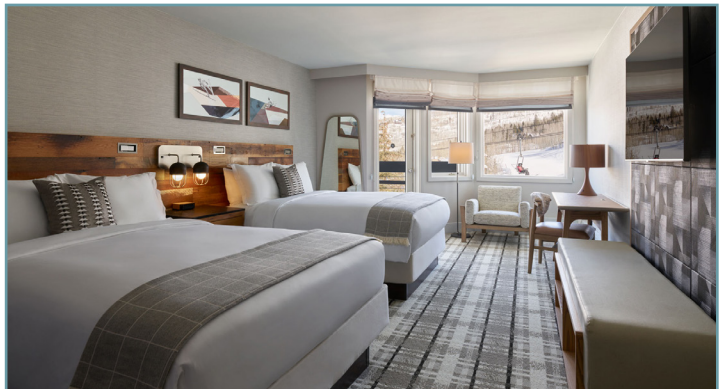
ACCOMMODATIONS

The 2025 Conference will be hosted at the Viewline Resort Snowmass, Autograph Collection.

Inspired by a love for natural surroundings, community, and adventure, Viewline Resort Snowmass is the perfect destination for an unforgettable summer escape. Nestled in the heart of the Rockies, our modern resort offers endless opportunities to explore and unwind—from hiking scenic trails and mountain biking to enjoying al fresco dining under the stars.

Room rates starting at \$259++ per night. Please make your reservations before July 9, 2025 to be eligible for the group rate. [Click to make reservations](#) OR go to codla.org and click on the banner.

Alternatively, the Limelight Snowmass is the perfect basecamp for mountain adventure and family-friendly activities for all ages. Surrounded by the rugged beauty of the Elk Mountains, Roaring Fork Valley and Maroon Bells, Limelight Snowmass promises equal parts physical pursuits and relaxation and recovery, with stunning views from spacious rooms and outdoor spa pools. **Rates start at \$299 ++ per night** and take reservations via phone # 855-369-2460 and use group name: CDLA 2025 Annual Conference.



TENTATIVE AGENDA

THURSDAY JULY 31	FRIDAY AUGUST 1	SATURDAY AUGUST 2
10:00 am - 4:00 pm Ironbridge Golf Course - Glenwood Springs	7:00 am - 8:00 am Networking Breakfast	7:00 am - 8:00 am Networking Breakfast
1:00 pm Guided Bike Trail Ride	8:00 am Conference Kick-Off	8:00 am Conference Kick-Off
4:00 pm - 5:30 pm New Lawyer Happy Hour	8:30 am - 3:40 pm <ul style="list-style-type: none"> General Sessions *Keynote* Substantive Law Breakouts Lunch and Learn 	8:30 am - 3:40 pm <ul style="list-style-type: none"> General Sessions Substantive Law Breakouts Lunch and Learn Raffle
6:00 pm - 8:30 pm Opening Reception Rooftop Terrace - Viewline	6:00 pm - 9:00 pm Friday Dinner Reception Gondola Ride - Elk Camp	4:30 pm - 6:00 pm Farewell Reception - Limelight Hotel



2025 Annual Conference

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Attendee Information

Name badges and wristbands will be distributed upon arrival on Thursday at the Terrace Rooftop – Viewline and Friday morning at the registration desk. You must have a name badge and wristband to attend all events

Additional Sponsor Badge

All sponsorships come with two all-access badges allowing attendance into all CDLA functions and meals. If you would like to have more representatives to help market your brand, be sure to register them.

INVESTMENT: \$825 each additional All-Access Pass

Guest Registrations

Wish to bring a guest over the age of 18? Be sure to register them so they can attend the evening events.

INVESTMENT: \$400 each (Evening Events Only)

PLATINUM SPONSOR



DIAMOND SPONSOR



General Session Presenting Speaker

(Pending Conference Chair Approval)

As the exclusive sponsor of a General Session, your company will have the unique opportunity to present an approved topic to an engaged audience of approximately 200 conference attendees. This is an exceptional chance to showcase your company's expertise, build brand awareness, and position your brand as a thought leader in the industry.

Your company's banners will be prominently displayed around the stage, ensuring maximum visibility. In addition, your company bio and hyperlink will be featured on the CDLA website, extending your exposure well beyond the event itself.

INVESTMENT: \$15,000 (Includes Base Level)

Breakout Session Presenting Speaker

(Limit four, pending Conference Chair approval)

Take advantage of this unique opportunity to showcase your expertise and connect directly with your target audience. Your company representative will deliver an approved presentation on a relevant topic to conference attendees during one of several breakout sessions.

Enhance your presence with sponsor-provided banners displayed prominently in the breakout room. Additionally, your exposure doesn't end when the session concludes—your company bio and hyperlink will be featured on the CDLA website, keeping your brand visible long after the conference.

INVESTMENT: \$7,775 (Includes Base Level)



Friday Night Dinner at Elk Camp (Gondola Ride)

Two Sponsorships are available for the Friday Night Reception. With over 350 – 400 guests, you may provide your own banner prominently displayed. Guests can enjoy a cocktail in cups and napkins branded with your company's logo, provided by CDLA for the evenings event. You will be identified as one of two sponsors of the dinner in all event materials / apps and schedules. Additionally, the exposure will continue past the conference, as your company LOGO and hyperlink will be placed on the CDLA website.

INVESTMENT: \$7,775
Two One Sponsorship Available
(Includes Base Level)

Bright, Bold, and Booze-Free

Add some fizz and flair by sponsoring our conference-themed mocktails at the evening events! These vibrant, alcohol-free beverages are perfect for networking, refreshing breaks, and creating moments of connection.

Your sponsorship includes:

- **Branded logo glasses and vibrant cocktail napkins** to showcase your brand—on us!
- **Prominent signage at the mocktail station** for standout visibility.
- **Recognition in the attorney brochure** and event materials, keeping your name top of mind.
- Base level sponsorship benefits included.

INVESTMENT: Sponsor all three nights for \$7,775 and make your brand the talk of the conference!
(Includes Base Level)



Friday Night Bourbon Tasting at Elk Camp (Gondola Ride)

This sponsorship offers a unique way to provide all +/- 350-400 attendees and guests with an experience that will set your brand apart from the rest. You may provide your own banner and tablecloth, the logo on Tasting Bar, *cocktail napkins and shot glasses, branded with your company's logo*, provided by CDLA. This opportunity creates multiple impressions and identification as the exclusive sponsor in all event materials/apps and schedules.

INVESTMENT: \$7,775
(Includes Base Level)

Alpine Coaster Rides

Attendees Will Experience the Thrill of the Mountain

Soar through the forest on the **Breathtaker Alpine Coaster**, an exhilarating 7–9 minute ride that zips you along an elevated track above Elk Camp. As part of the Lost Forest Park, this unique adventure offers a one-of-a-kind perspective on the mountain, combining adrenaline-pumping action with stunning natural scenery.

As a sponsor, your company will be prominently featured on the conference App, a poster at the entrance of the roller coaster, and PLEASE be sure to greet your prospective clients as they line up in the “Q”.

INVESTMENT: \$7,775
(Includes Base Level)



GOLD SPONSOR



Thursday Evening Welcome Reception Rooftop Terrace Viewline *Exclusive Opportunity – Only Two Available!*

Be a key part of the conference's most anticipated social event, the Opening Reception, hosted on the breathtaking Rooftop Terrace of our host hotel. Attended by 50-400 participants and their guests, this reception provides an ideal atmosphere for mingling and reconnecting.

As a sponsor, your company will receive prominent recognition throughout the event, with sponsor-provided banners displayed on-site. Your brand will also feature on napkins and plastic glassware at all bars, ensuring multiple brand impressions during the evening. Additionally, your company will be identified as a reception sponsor in all event materials, apps, and schedules, further amplifying your visibility.

INVESTMENT: \$6,775
Two Sponsorships Available
(Includes Base Level)



Tote Registration Bag with Your Logo

By sponsoring the tote bags, your company's brand will travel far beyond the conference. These fun and functional branded cotton bags, featuring your logo, will be handed out to all members at registration. Attendees will use them not only during the conference but also in their daily lives—whether at the grocery store, on a picnic, or as an everyday carryall.

As a sponsor, you can also include your marketing materials inside the tote bags, ensuring your message reaches every attendee. With visibility at the registration desk and beyond, this sponsorship offers lasting impressions and exceptional value.

INVESTMENT: \$6,750
(Includes Base Level)



Hotel Key Card

Ensure your company stays top-of-mind with attendees every time they access their hotel room. As the exclusive sponsor, your company logo will be featured on approximately 1,000 key cards printed for the Viewline Hotel Snowmass. These key cards will be used by attendees repeatedly throughout the event, providing continuous brand exposure as they enter their rooms.

This high-visibility sponsorship ensures your brand is seen countless times by conference participants, creating lasting impressions during their entire stay.

INVESTMENT: \$6,775
(Includes Base Level)

SILVER SPONSOR



Branded Koozies & Cups for Beer and Wine: Keep Drinks Cool and Your Brand Hot

A Functional and Memorable Giveaway

Sponsor branded koozies and cups for the event and put your company’s name directly into attendees’ hands while riding up the gondola to Elk Camp for dinner, line dancing and roller coaster riding. These practical and reusable items are perfect for keeping beverages cold while minimizing condensation. As a sponsor, your company will be prominently featured in the conference app and on event posters, ensuring valuable exposure in a dynamic and interactive setting.

Make your mark with every sip—sponsor event koozies and let your logo do the talking!

INVESTMENT: \$ 5,775 (Includes Base Level)

Custom Printed Chair Bands: Maximize Your Brand Exposure

Branding that Stands Out

Sponsor Custom Printed Chair Bands and ensure your corporate logo is front and center throughout the event. Your logo will be prominently displayed on both the front and back of conference chairs in the General Session room, guaranteeing visibility for every attendee.

Key Benefits:



- **High-Visibility Branding:** Your logo will be visible from multiple angles as attendees take their seats.
- **Wide Reach:** With up to 100 chair wraps provided, your brand will be seen by every participant in the General Session room.
- **Impactful Design:** The custom printed chair bands are designed to make your logo “pop” and capture the attention of the audience.

This sponsorship opportunity allows your brand to be showcased in a unique and strategic way, ensuring your company gets maximum exposure throughout the event.

INVESTMENT: \$5,775 (Includes Base Level)



WiFi Sponsor

Attendees will log in to a secure network on their smartphones, tablets, and laptops to access conference materials, participate in polling, and stay connected on social media.

As the WiFi sponsor, you'll have the opportunity to customize the network name with your company's identity and select the password. Your branded network name will be prominently displayed throughout the hotel and conference center, ensuring maximum exposure. Additionally, the password will be shared with all attendees, reinforcing your company's presence every time they log in.

INVESTMENT: \$5,275 (Includes Base Level)

Be the Center of Attention as You Introduce Our Keynote Speaker

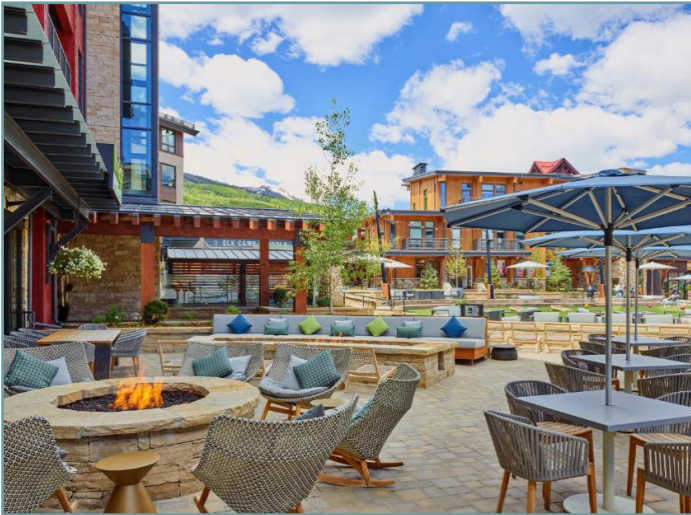
Position your company as a leader in front of an engaged audience by sponsoring the keynote introduction. This unique opportunity allows your representative to take the stage, address the audience, and introduce the event's most anticipated speaker.

What's Included:

- A brief 2-3 minute slot for your representative to address the audience before introducing the keynote.
- Your company name prominently displayed alongside the keynote session in the conference app, agenda, and signage.
- Recognition as the keynote introduction sponsor in all related marketing materials.

Investment: \$5,275 (Includes Base Level)

BRONZE SPONSOR



Saturday Night Closing Reception – Limelight Hotel Snowmass

Make a lasting impression at our 90-minute hosted happy hour at the Limelight Hotel, featuring beer, wine, and hors d'oeuvres. This is the perfect opportunity to engage with attendees in a relaxed and social atmosphere.

As the event sponsor, you'll have prominent visibility with sponsor-provided banners displayed throughout the venue. Additionally, cocktail cups and napkins branded with your company's logo will be provided, ensuring multiple brand impressions during the event. Your company will also be highlighted in all event materials, the app, and schedules, reinforcing your support of this memorable evening.

This event promises an unforgettable night of laughter, music, and high-energy karaoke that will have everyone singing along and making memories!

After the happy hour, take the opportunity to enjoy dinner with your clients and friends in Snowmass or Aspen, continuing the connections made during the event.

The exposure doesn't end there—your company's logo and hyperlink will also be featured on the CDLA website, extending your brand's visibility long after the conference concludes. [Plan your evening](#)

INVESTMENT: \$4,775 – Two Sponsorships Available (Includes Base Level) Interested in including Karaoke? Add \$2,000, if Karaoke alone, see page 11.

Breakfast Sponsor (Both Days)

Start the day off right by sponsoring the most important meal of the day! Each morning, over 300 attendees will enjoy a delicious breakfast, and your company will be prominently recognized as the sponsor.

Your brand will be featured in all event materials, apps, and schedules, ensuring attendees associate your company with their morning kickstart. This sponsorship provides an excellent opportunity to make a strong impression at the start of each conference day.

INVESTMENT: \$4,775 (Includes Base Level)



Lunch-And-Learn Sponsor (Both Days)

Lunch and Learn featuring the Case Law and Legislative Updates. This session, attended by approximately 250 engaged professionals, is a prime opportunity to showcase your company.

As the sponsor, your company will be personally thanked by the presenters during the session, reinforcing your support for professional development. Additionally, every box lunch will feature your company logo on custom stickers, ensuring your brand is front and center throughout the meal.

Your sponsorship will also be acknowledged in all event materials, apps, and schedules, creating a lasting impression with attendees long after the session ends.

INVESTMENT: \$5,775 (Includes Base Level)

Brain Cell Rejuvenation Break Sponsor (All Breaks)

Keep our attorneys energized and motivated during a full day of CLE sessions by sponsoring a refreshing snack break! Treat attendees to ice cream sandwiches, snacks, and soft drinks, helping them recharge and stay focused.

As the sponsor, your company will enjoy prominent signage in and around the snack area, along with recognition in all event materials, apps, and schedules.

INVESTMENT: \$4,775 (Includes Base Level)



Health Benefits of Oxygen Therapy

Oxygen therapy has been touted for its potential to improve overall well-being. Many users report a boost in energy levels, enhanced relaxation, and relief from headaches and hangovers. This therapy can help restore oxygen to your cells, promoting quicker recovery and reducing stress, making it a popular choice for those seeking a natural way to recharge. And at 8,100 feet, you know some of our attendees will be needing it!

Set it up at your Sponsor table!

INVESTMENT: \$4,775 (Includes Base Level)

Karaoke at the Limelight Hotel

A Night of Music, Laughter, and Branding

Sponsor the exciting Karaoke Night at the Limelight Hotel and get your brand in front of a lively, engaged audience! Karaoke is a fun, social, and entertaining experience that attracts a crowd eager to sing, laugh, and connect. As a sponsor, your company will be prominently featured in the conference App, and posters gaining valuable exposure in a unique, interactive setting.

Whether they're singing their favorite songs or cheering on friends, attendees will associate your company with a musical and memorable night. Plus, with moments of embarrassment and plenty of laughter, the event ensures a fun, lighthearted vibe that everyone will remember!

INVESTMENT: \$4,775 (Includes Base Level)



Vinyl Logo Stickers on Mirrors: A Creative Sponsorship Opportunity

Leave a Lasting Impression

As a sponsor, you can place your company's vinyl logo (removable) stickers on mirrors throughout the venue, ensuring your brand is visible to all attendees. These high-quality, removable stickers are a great way to capture attention in high-traffic areas without leaving a permanent mark. CDLA will provide the logo stickers for your placement.

SOLD

Key Benefits:

- **Strategic Placement:** Stickers placed on mirrors ensure your logo is seen frequently and prominently.
- **Customizable Design:** Work with us to create a sticker design that represents your brand while engaging attendees.
- **Removable & Clean:** The stickers are easy to remove, leaving no residue or damage to surfaces.

This sponsorship offers a fun and functional way to increase your brand's visibility while contributing to the event's atmosphere.

INVESTMENT: \$3,775 (Includes Base Level)

Friday Night Line Dance at Elk Camp

Sponsor the instructor for a fun and energetic Friday Night Line Dance at Elk Camp. These lively, choreographed dance event features participants moving in sync to a series of steps, creating a sense of community and excitement. As the sponsor, your company name will be displayed in the conference App, posters, and the instructor calling your firm's name throughout the dance, giving you valuable exposure to all attendees.

Inspiration: Check out Netflix's *The Perfect Couple* for a [sneak peek at the line dance fun!](#)

INVESTMENT: \$3,775 (Includes Base Level)



Premier Banner Placement

Enhance your visibility by displaying your company banner prominently in the General Session area, where all attendees gather for keynote speeches and major events. This high-traffic, high-visibility placement ensures your brand stays front and center throughout the conference, leaving a lasting impression on Colorado’s leading civil defense attorneys. Please BYOB Banner

INVESTMENT: \$3,775 (Includes Base Level)

Base Exhibitor

Maximize your company’s exposure and brand recognition in the Exhibit Hall with an exhibitor table. Located on the path to all sessions, the Exhibit Hall ensures high visibility and consistent networking opportunities with attendees.

Engage in impromptu one-on-one interactions with prospective clients, hand out your company swag, and exchange business cards to leave a lasting impression. Take advantage of our many social functions by inviting attendees to stop by your booth for follow-up conversations, turning casual connections into meaningful business opportunities.

For more details on everything this package offers, see the Additional Sponsorship and Exhibitor Information Section at the end of this packet.

INVESTMENT: \$2,775



A'LA CARTE SPONSORSHIPS

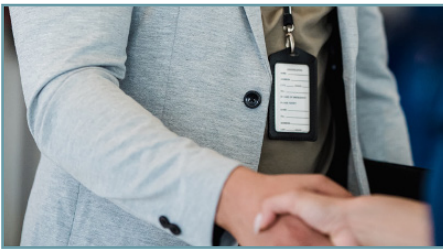


Sponsor the Thursday New Lawyer Happy Hour

Gain valuable exposure and connect with the next generation of legal professionals by sponsoring the Thursday New Lawyer Happy Hour. This exclusive event, hosted by Matt Cecil and Shannon Hughes, is a fantastic opportunity for New Lawyers (practicing five years or less) to network, share experiences, and build relationships in a relaxed and fun atmosphere. By sponsoring this event, your company will have direct access to emerging talent in the legal field, with prominent branding and the chance to engage with attendees during this exciting social hour.

Time/Location: 4:00 – 5:30 pm Viewline Lobby Bar

INVESTMENT: \$500 – two available OR exclusive sponsorship for \$1,000



Lanyard Sponsorship

Maximize your visibility with the exclusive Lanyard Sponsorship! Your company's branded logo will be prominently displayed on the lanyards worn by every attendee, guest, and spouse throughout the entire conference. With over 400 lanyards distributed, this is an excellent opportunity for your brand to be seen by all participants across all three days of the event—ensuring constant exposure and impactful impressions.

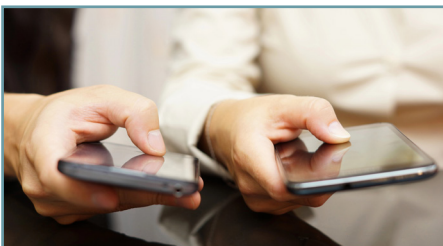
INVESTMENT: \$3,750



Coffee Station Sponsorship

Fuel the conference and make a lasting impression with the Coffee Station Sponsorship! Your company's logo will be featured on disposable coffee cups (provided by CDLA) used by all attendees throughout the event. This is a high-visibility opportunity, ensuring your brand is front and center every time attendees grab their coffee, maximizing exposure across the conference.

INVESTMENT: \$3,500 Two Sponsorships Available



Push Notification via the CDLA Event App Sponsorship

Expand your visibility and engage with all conference attendees directly through the CDLA event app! As a sponsor, you'll have the opportunity to send two push notifications (one per day) to attendees, driving traffic to your exhibit, promoting an upcoming drawing, or showcasing any other exciting opportunities. An example notification could read: "Visit [Sponsor] at [Booth Location] and discover their new [Product], designed to [highlight product benefits]." This is a powerful tool for keeping your brand top-of-mind throughout the event!

INVESTMENT: \$1,000



GOLF SPONSORSHIPS



Golf Tournament – Glenwood Springs

CDLA will host its annual golf tournament at [Ironbridge Golf Club](#) before the opening reception. An Arthur Hills design refined by Tom Lehman, this alpine course has a spectacular view of Mount Sopris. Ironbridge Golf Club has won several awards including *Golf Digest's Top Rated Golf Course in Colorado*.



Golf Hole Sponsorship

Gain direct access to tournament participants by setting up a table alongside one of the course's holes. This gives your representative valuable networking time with the member golfers as they play through the tournament. It's the perfect opportunity to engage in one-on-one conversations and distribute your company's swag, ensuring your brand stays top of mind.

INVESTMENT: \$600



Golf Box Lunch Sponsors

Enhance the golfing experience by sponsoring the boxed lunches for players as they make their way through the scenic course. Your company logo will be prominently displayed on each lunch, providing lasting visibility throughout the tournament.

In addition, you'll have the opportunity to set up a table alongside one of the holes, allowing you to engage with golfers directly during the event. This is the perfect chance to connect with participants, build relationships, and leave a lasting impression.

INVESTMENT: \$1,500

SOLD



Beverage Cart Sponsorship

Sponsor beer and other refreshments to the member golfers as they play for the title and CDLA Traveling Championship.

INVESTMENT: \$750

SOLD



HUB'S PUB

Each year at the Annual Conference, the CDLA holds a “Hub’s Pub” event/raffle in honor of Daniel M. Hubbard, a former incoming president of the CDLA, who suffered a cardiac incident while riding his bicycle home from work and passed away. The funds raised at Hub’s Pub are used to fund the Foundation and in memory of Dan Hubbard and his passion for cycling, a portion of those proceeds are used to donate bicycles to Children’s Hospital and to children served through Adams, Broomfield, and Jefferson County Court Appointed Special Advocates (CASA).

Since its inception, the Hub’s Pub event has donated 386 bicycles and raised over \$169,359.

Funds are also donated to various causes including, but not limited to, Food Bank of the Rockies, Project C.U.R.E., Alzheimer’s Association, Jessie’s Heart, Florence Crittenton Services, Learn your Rights in Colorado (LYRIC), “Law School...Yes We Can,” Marshall Fire, Tamaya Horse Rescue, Leukemia Foundation, Mountain Resource Center providing food, heat and shelter for those in need, Craig Hospital, Pedal for Possible, and The Blue Bench, supporting an end to sexual assault.

Please contact Glenna glenna@codla.org for suggestions and thank you in advance for your support!



ADDITIONAL SPONSORSHIP & EXHIBITOR INFO

Base Exhibitor Package

The base exhibitor fee is \$2,775 for an exhibitor space and includes:

- One 6' x 18" table, **BYO tablecloth**.
- Electrical hookups.
- Two chairs.
- Company logo with a hyperlink to your company website and a 25-word description in the CDLA Event App available to all attendees with an iPhone, Android Phone, or iPad.
- Admission to all general and breakout sessions, social events, breakfasts, lunches, and evening events.
- Two complimentary badges (additional all-access badges and event wristbands available at \$825 each).
- Guests/spouses/adult children over the age of 18 years may attend evening events for \$400/person for the entire weekend. Those under 18 years of age may attend evening events free. (Guests are not permitted at any event hosted at the Conference Center, including the Exhibit Hall, and are not eligible for attendance at breakfasts, lunches or programming at the Conference Center.)

Exhibitor Location Selection

Exhibitor location selection will occur in July of 2025. Selection is based first upon total dollars spent on overall sponsorships. Therefore, those exhibitors which purchase greater than a base exhibitor sponsorship will make their selections first, in order of highest sponsorship amounts. Following those selections, at least two weeks prior to the conference, a layout of the exhibitor area will be provided and each sponsor will be asked to indicate their top three placement choices. Tables will then be assigned, based on those placement choices, in the order that registration payment was received. Your table will be labeled and ready for you when you arrive at the hotel conference center.

Payments, Cancellations & Refunds

All written applications must be received with full payment to be processed. All cancellations and requests for refunds must be made in writing to CDLA. Cancellations postmarked on or before July 1, 2025 will receive a refund, less a \$250 processing fee. No refunds will be made after July 15, 2025. Rest assured, if the "live" Conference is canceled, you will have to opportunity to participate virtually at a reduced cost or refund 100% of your money.

Other Information

The conference will be held in the Viewline Resort. Access is Thursday, July 31st from 9:00 am to 4:00 pm. Your table will be ready with your name on it when you arrive. We will have approximately 50 exhibitors / sponsors, and space will be at a premium. Please do what you can to limit your space to NO MORE than the 6' x 18" table we will be providing.

As noted above, if you are bringing a guest, he/she must also be registered and may only attend the evening events, at a cost of \$400. In order for us to have time to create badges and obtain wristbands, please let us know the name(s) of your guest(s) and pay the corresponding fee at least one week before the conference. Wrist bands will indicate either all-access or evenings only.

CDLA encourages you to hold a business card raffle. Raffle winners will be announced on Saturday, August 2nd before the final General Session.

Please note that exhibitor tear down is from 3:00 pm to 4:00 pm on Saturday, August 2nd. Stephanie Montague, Conference Chair, has asked that you refrain from breaking down your exhibits prior to that time, as it creates a mess, requiring attendees to navigate the disrupted venue, step over boxes, etc. leading to negative impressions by the attendees. Thank you.

PLEASE FILL OUT THE FORM ON THE FOLLOWING PAGE AND SEND WITH PAYMENT:

BY MAIL: CDLA: 643 Dexter Street, Denver, CO 80220, **BY FAX:** 925.364.2405.

SCAN + EMAIL: glenna@codla.org. For more information call 303.946.6659 or email glenna@codla.org.

Deadline for brochure logo submission June 1. Send a high-res PDF, png, jpg or eps of logo and company bio to glenna@codla.org. We are always happy to discuss other opportunities. Feel free to contact Glenna at (303) 946-6659, and we'll see you in Snowmass!

HOTEL RESERVATIONS: Go to codla.org.

Once again we thank you for your continued support of the Colorado Defense Lawyers Association!

SPONSORSHIP OPPORTUNITIES *Check all the appropriate packages.*

PLATINUM (Table Included)

General Session Presentation \$15,000

DIAMOND (Table Included)

Breakout Session Presentation \$7,775

Friday Night Reception (1 avail.) \$7,775

Mocktail Station \$7,775

Friday Night Bourbon Tasting \$7,775

Alpine Coaster Ride \$7,775

GOLD (Table Included)

Thursday Welcome Reception \$6,775

Cotton Tote Registration Bag \$6,750

Hotel Key Cards \$6,775

SILVER (Table Included)

Koozies & Cups \$5,775

Chair Bands \$5,775

WiFi \$5,275

Keynote Introduction \$5,275

BRONZE (Table Included)

Saturday Night Closing (2 avail.) \$4,775

Breakfast \$4,775

Lunch and Learn \$5,775

Brain Cell Rejuvenation Break \$4,775

Oxygen Therapy \$4,775

Karaoke \$4,775

Vinyl Logo Stickers \$3,775

Line Dance \$3,775

Banners \$3,775

Base Exhibitor \$2,775

A'LA CARTE

New Lawyer Happy Hour (2 avail.) \$500/1,000

Lanyard \$3,750

Coffee Station (2 avail.) \$3,500

Push Notifications \$1,000

Additional Sponsor Badge \$825 x ____ = ____

Sponsor Guest Registration (evenings) \$400 x ____ = ____

GOLF

Golf Hole Sponsorship \$600

Golf Box Lunch \$1,500

Golf Beverage Cart \$750

HUB'S PUB DONATION \$

TOTAL \$

BUSINESS INFORMATION

Company

Address

City, State, Zip

Website

PERSONAL INFORMATION

Name

Email / Phone

2 ALL-ACCESS BADGES INCLUDED WITH EACH EXHIBITOR/SPONSOR

Badge Name 1

Email Address

Badge Name 2

Email Address

ADDITIONAL "ALL-ACCESS" WRIST BAND & NAME BADGE (\$825 EA.)

Badge Name 3

Email Address

VENDOR GUEST BADGES—EVENING EVENTS ONLY

Badge Name 1

Badge Name 2

PAYMENT OPTIONS: Pay by Credit Card: Visa, MasterCard or AmEx

Name on Card

Number

Exp

Address of card holder

State, City, Zip

CSV Code / 4 digit for AMEX

Signature