

MINING GREAT MINDS

Digging Deep into the
Theories of Defense



It's time to
register for
the 2014
Summer
Conference in
Telluride!

Colorado Defense
Lawyers Association

Hotel Madeline,
Telluride, Colorado

July 24–26, 2014

The Colorado Defense Lawyers Association (CDLA) has opened its sponsorship opportunities for the Summer Conference being held in Telluride Colorado. We would like to invite you to participate as an exhibitor / sponsor during the conference at the Telluride Mountain Village Conference Center, July 24-16, 2014.

CDLA takes pride in its ability to maximize your business's exposure to 250+ attorneys and this year will be no different. We anticipate a great conference once again, and there are plenty of exciting activities to engage in while you are staying in Telluride. Please make your reservations at any of the 3 hotels listed on www.codla.org soon and reserve your space to market to our members!

We are particularly excited about this year's conference, *featuring Supreme Court Justice Antonin Scalia as the keynote speaker.*

In order to fit your marketing needs and / or budget, we are offering several levels of sponsorship again for 2014. Those options are as follows:

Hub's Pub Bicycle / Scooter Sponsorship: \$1,000 – Have your company's name affiliated with this now annual fundraiser by having your name announced at the Friday evening event, and signage during the conference acknowledging the generosity to our community outreach programs, such as bicycles & helmets for kids at Children's Hospital.

Bronze: \$2,000 – 6' table, 2 badges allowing entrance to all events & meals, your logo in the conference brochure, a company bio on our website with a link to your site. Additional badges are \$300.

WiFi Internet Package: \$3,000 – Same as Bronze with signage for sponsorship of WiFi for all attorneys at the conference.

Bus Round Trip Sponsor: \$3,000 – Ride with attendees on luxury coaches with WiFi. We'll depart Denver Thursday morning and return Sunday—the best way to network with 45 passengers on a 14-hour round trip. (2 tickets)

Silver: \$3,500 – Includes same amenities as Bronze and co-sponsoring the Thursday Night Opening Reception, free ad & hyperlink in Legislative Case Law Update distributed to 800 CDLA members monthly.

Gold: \$4,000 – Includes same amenities as Bronze and co-sponsoring Friday Evenings Hub's Pub extravaganza, over 400 people in attendance. Free ad & hyperlink in Legislative Case Law Update distributed to 800 CDLA members monthly.

NEW SPONSOR FEATURE FOR BOOK SIGNINGS

Copper: \$5,000 – Includes same amenities as Bronze, and your logo on the backdrop during all three book signings. All photos taken will have your logo in the frame. Plus free ad & hyperlink in Legislative Case Law Update distributed to 800 CDLA members monthly.

Diamond: \$5,000 – Presentation for a Substantive Law Committee breakout (45 minutes), free ad & hyperlink in Legislative Case Law Update distributed to 800 CDLA members monthly. Table not included. Note: Construction Law spot taken, Med Mal, Employment, Workers Comp available. Check with Glenna as to availability.

Ala Cart:

Breakfast, Lunch or Break Sponsorship: \$2,000
Lanyards with your Logo for Name Badges: \$3,500
Registration Bags with Logo: \$2,000



Colorado Defense Lawyers Association

CHECK ALL THE APPROPRIATE PACKAGES:

Hub's Pub Bicycle / Scooter Sponsorship: \$1,000 <input type="checkbox"/>	Diamond: \$5,000 <input type="checkbox"/>
Bronze: \$2,000 <input type="checkbox"/>	Breakfast Sponsor \$2,000 <input type="checkbox"/>
WiFi Internet Package: \$3,000 <input type="checkbox"/>	Lunch Sponsor \$2,000 <input type="checkbox"/>
Bus Round Trip Sponsor: \$3,000 <input type="checkbox"/>	Break Sponsor \$2,000 <input type="checkbox"/>
Silver: \$3,500 <input type="checkbox"/>	Registration Bags \$2,000 <input type="checkbox"/>
Gold: \$4,000 <input type="checkbox"/>	Lanyards \$3,500 <input type="checkbox"/>
Copper: \$5,000 <input type="checkbox"/>	Each Additional Attendee Badge
	# of badges _____ x \$300 =
	Total Amount Due \$ _____

BUSINESS INFORMATION:

Company _____

Address _____	City, State, Zip Code _____	Website _____
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PERSONAL INFORMATION:

Name _____

Email Address _____	Phone _____
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2 BADGES INCLUDED WITH EACH EXHIBITOR/SPONSOR:

Badge Name 1 _____	Badge Name 2 _____
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ADDITIONAL ATTENDEES BADGE NAME (@\$300 EACH):

Badge Name 1 _____	Badge Name 2 _____
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PAYMENT OPTIONS: Pay by Credit Card: Visa, MasterCard or American Express Accepted

Name on Card _____	Number _____	Exp _____
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Address of cardholder _____	State, City, Zip Code _____
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CSV Code _____	Signature _____
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Email completed PDF or scan of form to: glenna@codla.org, or Fax to (925)364-2405.

Pay by Check: Make check payable to CDLA and send to Colorado Defense Lawyers Association, 1485 South Elm Street, Denver, CO 80222
 For additional information, direct your questions to Glenna Donegan at glenna@codla.org or call (303) 946-6659.

Deadline for brochure logo submission March 31. Send PDF of logo and company bio to bo@codla.org.

HOTEL RESERVATIONS: Go to www.codla.org for your hotel reservations.

Once again we thank you for your continued support of the Colorado Defense Lawyers Association!